

Team Carter Engineering

ISDE Club Team News — Aug 2009

2009 International Six Days Enduro - Oct 12-17



2009 ISDE begins Oct 12 in Figueira Da Foz, Portugal

For the third consecutive year, Carter Engineering will be promoting a three-rider ISDE Club Team. The ISDE is one of the oldest international off-road motorcycle events. Each year the event attracts national teams from over 30 different countries. It is an extreme test of rider and machine, over the six days and upwards of 1200 miles a rider must contend with strict rules about time allowances and restrictions on mechanical replacements, and must perform their own track-side repairs. Often referred to as the 'Olympics of Motorcycling', trophies are awarded for the best six-rider world, four-rider junior, and three-rider women's trophy teams, as well as the best three-rider club team. Gold, silver and bronze medals are awarded on an individual level. The 2008 ISDE was held in Greece and the 2009 event will be held in Portugal. The ISDE can attract entries of more than 500 riders, together with thousands of support crew and spectators. This has a major impact on tourist income for the venue in which it is based each year. [More info](#)



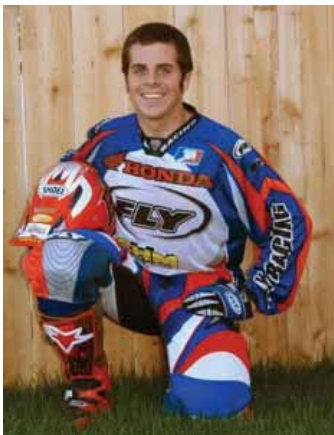
Riders Need Help with Expenses

Each individual club rider's expenses for the ISDE will likely exceed \$15,000 or more. Sponsors are ur-gently needed to provide cash and equipment donations in exchange for display of company logos and other forms of acknowledgement. [More info](#)

Club Teams Selected and Preparations Underway

Qualifying and selection of the 7 three-rider U.S. Club Teams is now complete and the riders have already shipped their bikes, spares, and other equipment to Portugal. All the riders have stepped up their training programs in anticipation of the arduous days on the trail. Travel plans are being made for themselves, family, and support crews.

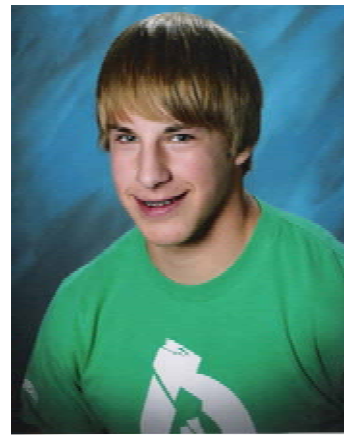
Meet the Team Carter Engineering Club Team Riders



Rory Sullivan



Troy Swettenam



Zach Lipana



[More about Rory](#)



[More about Troy](#)



[More about Zach](#)

More information about the 2009 event in Figueira Da Foz, Portugal

Link for the 2009 Portugal ISDE official website:

<http://www.fmpportugal.pt/>

Link for ISDE Fundraising website:

<http://www.isde4teamusa.com/>

Team Manager for Carter Engineering Selected

2008 Carter Engineering Club Team rider Justin Lipana has been selected as Team Manager for this year's team. Justin earned a Silver medal in last year's ISDE which was held in Greece. He is the older brother of Zach Lipana, 2009 Team Carter Engineering rider.

More information about helping with rider expenses

The need for rider financial assistance is urgent—the cost of competing in the ISDE this year is greater than years past due to the overall weakness of the world economy and the increases in fuel and transportation costs worldwide.

While Carter Engineering is providing some support, it is still only a fraction of what is needed. If your company is willing and able to help with financial and/or equipment support to the riders, they will reciprocate by displaying your logo on their motorcycles and gear. They will also, if you desire, post your logo and links on their individual websites. The riders will also acknowledge your support in all their media relationships and encounters.

Any rider support donations will go directly in full to the riders. Carter Engineering will help provide administrative support to distribute any funds or equipment but will not be the recipient of any funds or overhead fees. Please contact Tom Carter at tom@cartereng.com or 615-794-4533 for instructions on how to make your donation directly to the Team CE riders.

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End—ISDE Club Team News-August 2009

Stay tuned for further news from Team CE



More about Rory Sullivan

Rory is from Oregon and this will be his fourth ISDE competition.

Rory is 26 years old and is from Estacada, Oregon. Rory's first ISDE was New Zealand in 2006 where he earned a Silver medal. In 2007, Rory was selected to ride on the Trophy Team in Chile where he earned another Silver Medal. Rory earned a Gold medal in Greece last year and is hoping for another Gold in Portugal this year. In Greece last year, Rory finished 2nd overall in the C-3 class.

Prior to 2006 Rory was racing professional motocross where he qualified for seven outdoor Nationals. This season he has been racing the National Enduro Series on the Husaberg team. Rory is currently 8th in the overall points for this year in that series.

Rory was also on the Husaberg team that finished 2nd at the Perry Mountain 24 hour race held near Maplesville, Alabama.

This year in Portugal, Rory will be riding a Husaberg 570 in the C-3 class.

For additional information about Rory and/or to donate to his effort directly, please go to his website at **www.rorysullivan.com**.

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More about Troy Swettenam

Troy is from Washington State and this will be his second ISDE competition.

RACING HIGHLIGHTS

2007 ISDE Chile – Silver Medal
2007 ISDE Qualifier Series – Two Gold Medals
2009 ISDE Qualifier Series – 3rd Place in E-1 in Missouri
2009 NMA Enduro Series – AA Class Champion
2009 NMA Hare Scrambles Series – Currently Leading 200A Class

CURRENT SPONSORS

Motorex Oil - Asterisk - Polar Heart Rate Monitors - Arai Helmets - Cascade Family MC - Black Diamond Bike - Hinshaws Motorcycle Store - Motion Pro Tools - Moto Pro Suspension - Pit Stop Auto Maintenance – Rekluse – Offroad Champions.com

SPONSORSHIP PHILOSOPHY

I take racing and my responsibility to my sponsors very seriously. I believe that a solid image is what sells products to other riders; I make sure that I am in top physical shape all season long. Banners, handouts, and word of mouth at every race are critical to make sure all of my sponsors get good visibility. I treat every sponsor as if I am working for that company – I believe in the products I use, and other riders notice and appreciate that belief.

DEDICATION TO THE SPORT

Motorcycling is a large part of my life, and a significant amount of details need to be accomplished in order to be a successful rider. Time is my biggest enemy. I know what needs to be done on a weekly basis: Cardio, weights, mountain biking, diet, and of course riding, but balancing those motorcycling needs with the needs of a regular family takes a lot of careful planning and patience. Time spent with my supportive wife, time spent playing with our kids including activities and school work, home maintenance, and work must all take priority over motorcycling and I am fortunate enough to have found a balance that allows me to be successful at home as well as on my motorcycle.

This year in Portugal, Troy will be riding a KTM 250 EXC-F in the C-1 class.

More about Zach Lipana

Zach is from Washington state and this will be his first ISDE competition.

Here's Zach's story in his own words:

My name is Zach Lipana and I am a senior at Woodinville High School in Woodinville, WA. My brother and I have been racing off-road motorcycles in the Pacific Northwest for the past eight years. We, along with our dad, compete in the Northwest Motorcycle Association's Off-road and Enduro State Series. I have just qualified to be one of 34 riders selected as part of Team U.S.A., which will represent our Country at the 84th International Six Days Enduro. This year the I.S.D.E. is being hosted in Figueira Da Foz, Portugal. I will be competing against 450 riders from 39 different countries, riding over 150 miles each day for six days in a row.

I have worked very hard to get here and I am very proud and honored to be part of Team U.S.A. I will be racing a 2008 KTM 250 XC in the C-2 Class. My support team is my Mom, Dad and older brother Justin, who earned a Silver Medal at last year's I.S.D.E., held in Serres, Greece. This year Justin will be the Team Manager for Carter Engineering. As a Club Team rider, the only funding available to me is through donations or sponsorships. The costs are extremely high as one can imagine. The list of expenses include shipping a motorcycle, airfare, lodging, equipment, supplies and gear needed to race for six consecutive days. Any help you are willing to provide in any of these areas is greatly appreciated even if it is just holding "good thoughts" for me and wishing me well!

Thank you!

P.S. For fundraising I will be selling custom commemorative 2009 ISDE t-shirts. If you are interested in purchasing advertising space or shirts please see our website. www.lipanabrothersracing.com

Continue to the next page to read Zach's resume.

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ZACH LIPANA'S 2009 RESUME

Zach Lipana - Senior at Woodinville High School

Parents - Anne and Joaquin Lipana

Home Town - Woodinville WA

Accomplishments

Vice President of Woodinville High School Skills USA chapter

Recipient of the 2009 Wrestling Coaches' Award

Woodinville High School Student of the Month for March 2009

Northwest Motorcycle Association Racing Results

OFF-ROAD:

2008 NMA Off-road Series	Open A		
2007 NMA Off-road Series	Open B	-	Class Champion
2006 NMA Off-road Series	200B	-	3 rd Place
2005 NMA Off-road Series	15 & Under	-	2nd Place

ENDUROS:

2008 NMA Enduro Series	Open A		
2007 NMA Enduro Series	Open A	-	2 nd Place
2006 NMA Enduro Series	Open B	-	Class Champion
2005 NMA Enduro Series	15 & Under	-	Class Champion

REFERENCES:

Jason Dahnners, Northwest KTM

Lee Collins, Webb Hill Racing

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